

# CHRISTOPHER B. BINGHAM

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## EDUCATION

### STANFORD UNIVERSITY

**Ph.D. - Management Science & Engineering**

June, 2005

*Dissertation title:* Learning from heterogeneous experience: The internationalization of entrepreneurial firms

*Dissertation committee:* Kathleen Eisenhardt (Chair), Robert Sutton, Charles O'Reilly, Riitta Katila, Thomas Byers

### BRIGHAM YOUNG UNIVERSITY

**Master of Arts – International Studies**

December, 2000

**Master of Business Administration**

April, 2000

**Bachelor of Science - Accounting**

December, 1995

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## ACADEMIC POSITIONS

### THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

**Professor of Strategy & Entrepreneurship and Area Chair**

2015-present

**Co-Director of Kenan Entrepreneurship Initiative**

2016-present

**Associate Professor of Strategy & Entrepreneurship**

2012-2015

**Phillip Hettleman Distinguished Scholar**

2011-present

**Assistant Professor of Strategy & Entrepreneurship**

2008-2012

### THE UNIVERSITY OF MARYLAND

**Assistant Professor of Strategy & Organization**

2005-2008

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## HONORS

### FELLOWSHIPS AND SCHOLARSHIPS

- Phillip Hettleman Distinguished Scholar 2011-present
- Stanford University MS&E Research Fellowship 2000-2001
- Warren & Alice Jones and Marriott School Scholarships 1999-2000
- David M. Kennedy International Studies Full Tuition Scholarship 1998-2000

### AWARDS

- Award for Excellence in Executive MBA Teaching (one faculty member per year) 2017
- The Distinguished Faculty Award for Outstanding Dedication in the MBA Curriculum 2011, 2016-2017
- The Distinguished Faculty Award for Outstanding Teaching in the MBA Curriculum 2015
- Kenan-Flagler Core Faculty Champion in Sustainability award 2013, 2015
- "MBA Teaching All-Star" award 2012-2017
- Winner - Technology and Innovation Management Division (AoM) Best Paper Award 2014
- Western Academy of Management Ascendant Scholar Award 2013
- Weatherspoon Award for Excellence in MBA Teaching (one faculty member per year) 2012
- Finalist - "Best Conference Paper" – Strategic Management Society 2010
- Winner - IDEA Thought Leader Award for best published paper in entrepreneurship 2010
- University of Maryland "Top 15% of Instructors" Award 2006-2008
- Winner - Academy of Management Carolyn Dexter Best Paper Award 2006
- Runner-up – Heizer Award for the best dissertation on entrepreneurship 2006
- Finalist – Richard N. Farmer Award for the best dissertation in international business 2006
- Winner – Atlanta Competitive Advantage Conference Best Paper Award 2005

Updated: May, 2017

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## BIBLIOGRAPHY

### REFEREED ARTICLES

1. Lee, B., Stueben, J., & Bingham, C. (2017). Collective action and market formation: An integrative framework. *Strategic Management Journal*, Conditional Accept
2. Ott, T., Eisenhardt, K., & Bingham, C. (2017). Strategy Formation in Entrepreneurial Settings. *Strategic Entrepreneurship Journal*, Conditional Accept
3. Bingham, C., Heimeriks, K., Schijven, M. & Gates, S. (2015). Concurrent learning: How firms develop multiple dynamic capabilities in parallel. *Strategic Management Journal*, 36(12): 1802-1825
4. Heimeriks, K., Bingham, C., & Laamanen, T. (2015). Unveiling the temporally contingent role of codification in alliance success. *Strategic Management Journal*, 36(3): 462-473
5. Bingham, C., & Eisenhardt, K. (2014). Heuristics in strategy and organizations. *Strategic Management Journal*, 35(11): 1698-1702
6. Bingham, C., & Kahl, S. (2014). Anticipatory learning. *Strategic Entrepreneurship Journal*, 8(2): 101-127
7. Bingham, C., Furr, N., & Eisenhardt, K. (2014). The opportunity paradox: Flexibility vs. focus. *MIT Sloan Management Review*, 56 (1): 29-35
8. Bingham, C., & Kahl, S. (2013). How to use analogies to introduce new ideas. *MIT Sloan Management Review*, 54 (2): 10-12
9. Bingham, C., & Kahl, S. (2013). The process of schema emergence: Assimilation, deconstruction, unitization and the plurality of analogies. *Academy of Management Journal*, 56(1): 14-34
  - Also published in Academy of Management Meeting Best Paper Proceedings
10. Bingham, C., & Davis, J. (2012). Learning how to grow globally. *MIT Sloan Management Review*, 53(3): 16-19
11. Bingham, C., & Davis, J. (2012). Learning sequences: Their existence, evolution and effect. *Academy of Management Journal*, 55(3): 611-641
  - Also published in the Academy of Management Meeting Best Paper Proceedings
12. Bingham, C., & Haleblian, J. (2012). How firms learn heuristics: Uncovering missing components of organizational learning. *Strategic Entrepreneurship Journal*, 6(2): 152-177
13. Bingham, C., Eisenhardt, K., & Furr, N. (2011). Which strategy when? *MIT Sloan Management Review*, 53(1): 71-78
14. Bingham, C., & Eisenhardt, K. (2011). Rational heuristics: The “simple rules” strategists learn from their process experiences. *Strategic Management Journal* 32(13): 1437-1464
  - Winner – Atlanta Competitive Advantage Conference Best Paper Award; Finalist - Strategic Management Society Best Conference Paper; Winner – Academy of Management Carolyn Dexter Award
  - Top cited SMJ article in 2012
15. Eisenhardt, K., Furr, N., & Bingham, C. (2010). Micro-foundations of performance: Balancing efficiency and flexibility in dynamic markets. *Organization Science*, 21(6): 1263-1273
16. Bingham, C. (2009). Oscillating improvisation: How entrepreneurial firms create success in foreign market entries over time. *Strategic Entrepreneurship Journal*, 3(4): 321-345
  - Winner – Academy of Management IDEA Award for best published paper in entrepreneurship

Updated: May, 2017

17. Davis, J., Eisenhardt, K., & Bingham, C. (2009). Optimal structure, market dynamism, and the strategy of simple rules. *Administrative Science Quarterly*, 54(3): 413-452
18. Bingham, C., & Eisenhardt, K. (2008). Position, leverage and opportunity: A typology of strategic logics linking resources with competitive advantage. *Managerial Decision and Economics*, 29(2-3): 55-75
19. Bingham, C., Eisenhardt, K., & Furr, N. (2007). What makes a process a capability? Heuristics, strategy, and effective capture of opportunities. *Strategic Entrepreneurship Journal*, 1(1-2): 27-47
  - One of the “Top 5” articles of *Strategic Entrepreneurship Journal*
20. Davis, J., Eisenhardt, K., & Bingham, C. (2007). Developing theory through simulation methods. *Academy of Management Review*, 32(2): 480-499

#### BOOK CHAPTERS

1. Bingham, C., Ott, T. & Eisenhardt, K. (2013). Simple Rules. In Palgrave Encyclopedia of Strategic Management. Helfat, Constance (eds.)

#### JOURNAL ARTICLES SUBMITTED FOR PEER-REVIEW

1. Hallen, B., Bingham, C., & Cohen, S. (2017). Do accelerators accelerate? Revise and Resubmit at *Organization Science*
  - Also published in the Academy of Management Meeting Best Paper Proceedings
  - Winner of Best Paper Award by the Technology and Innovation Management Division of the Academy of Management
2. Cohen, S., Bingham, C., & Hallen, B (2017). Why are some accelerators more effective? Bounded rationality and venture development. Revise and Resubmit at *Administrative Science Quarterly*
3. Bingham, C., & Eisenhardt, K. (2017). Heuristics in organizations: Simple rules vs. Fast-and-frugal heuristics vs. heuristics and biases. Reject and Resubmit at *Organization Science*
4. Bingham, C. (2016). Opening the black box of capability creation: The internationalization of entrepreneurial firms. Revise and Resubmit at *Strategic Entrepreneurship Journal*
5. Bingham, C., Kolev, K., & Haleblan, J. (2016). Experience schedules: Unpacking effective experience accumulation. Under review at *Academy of Management Journal*

#### RESEARCH PROJECTS IN PREPARATION FOR JOURNAL SUBMISSION

6. Bingham, C., Meyer-Doyle, P., & Heimeriks, K. (2016). Commonalities in dynamic capabilities: Priorities and proportions
7. Uparna, J. & Bingham, C. (2016). The positive of negative: Language tone and the acquisition of resources
8. Hallen, B., McDonald, R., and Bingham, C. (2016). Sequence or simultaneous: Unpacking the temporal relationship between angel and VC fundraising.
9. Bingham, C., Hendricks, B., & Howell, T. (2017) Solo- vs. Co: When do solo-founded ventures outperform co-founded ventures?

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## TEACHING RECORD

### UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

*MBA 800 – Strategic Management* 2009-2016

- Latest teaching ratings for MBA core strategy course (out of 5.0): 4.8
- Highest rated MBA core course
- “MBA Teaching All-Star” award
- Weatherspoon Award for MBA Teaching Excellence

*Executive MBA 899 – Strategy in High Velocity Markets* 2012-2017

- Latest teaching ratings for Executive MBA elective (out of 5.0): 4.9
- Top 5% of instructors

*UNC/Tsinghua MBA 800 – Strategy in a Global Arena* 2013-2016

- Latest teaching ratings for EMBA elective for Tsinghua executives (out of 5.0): 4.9
- Top 10% of instructors

*Executive Execution – Strategy & Innovation (half and full day courses)* 2010-present

- Average teaching ratings (out of 5.0): 4.9

### UNIVERSITY OF MARYLAND

*MBA 690 – Strategic Management* 2006-2008

- Top 15% Instructor Award for academic year 2006-2007
- Top 15% Instructor Award for academic year 2007-2008

*PhD 808D - Seminar in Organizational Learning* 2008

- Latest teaching ratings (course/instructor – out of 5.0): 4.9/4.9
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## GRANTS

- UNC Center for International Business Research (CIBER) – International Research Grant (PI) 2011
  - UNC Center for International Business Research (CIBER) – International Research Grant (PI) 2010
  - Business and International Education Grant from the U.S. Department of Education (PI) 2006
  - University of Maryland General Research Board Grant (PI) 2006
  - National Science Foundation Grant #28820 - How do firms learn from experience? (Co-PI) 2003-2006
  - Lilly Research Grant (PI) 2003
  - George & Dolores Eccles Research Grant (PI) 2000
  - David M. Kennedy International Research Grant (PI) 1999
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## PROFESSIONAL SERVICE

### **Associate Editor:**

- *Strategic Management Journal* 2014-present

### **Editorial board member:**

- *Strategic Management Journal* 2010-2014
- *Journal of Business Venturing* 2008-2013

**Representative at large:**

- Strategic Management Society – Knowledge and Innovation Interest Group 2013-present
- Strategic Management Society – Strategy Process Interest Group 2010-2013

**Founding member:**

- Strategic Management Society – Behavioral Strategy Interest Group 2013-present

**Membership:**

- Strategic Management Society 2009-present
- Academy of Management 2000-present

**Ad hoc reviewer:**

- *Strategic Entrepreneurship Journal* 2007-present
- *Administrative Science Quarterly* 2007-present
- *Organization Science* 2005-present
- *Academy of Management Review* 2005-present
- *Academy of Management Journal* 2002-present

**Organizer -research conferences/seminars:**

- Co-organizer of Frontiers of Entrepreneurship Research Conference 2017-2018
- Repeat panel member on qualitative research session “Ask the Experts” at AoM 2008-2012
- UNC Strategy & Entrepreneurship Seminar Series 2010-2011
- Qualitative research seminar- Babson Entrepreneurship Conference 2008
- 4<sup>th</sup> Annual Smith Entrepreneurship Research Conference at the Univ. of Maryland 2008
- Stanford Technology Ventures Speaker Series 2002-2003

**INDUSTRY EXPERIENCE**

<b>Deloitte Consulting</b>	<i>Strategy Research Intern</i>	San Francisco, CA. - Summer 2001
<b>McKinsey &amp; Company</b>	<i>Summer Strategy Intern</i>	Provo, UT. - Summer 1999
<b>Anita Brooks &amp; Associates</b>	<i>General Manager</i>	Las Vegas, NV. - 1997-1998
<b>Price Waterhouse</b>	<i>Audit and Business Advisory Consultant</i>	Boston, MA. – 1996