

CAMELIA M. KUHNEN

UNC Kenan-Flagler Business School
300 Kenan Center Drive, MC #4407, Chapel Hill, NC 27599
camelia_kuhn@kenan-flagler.unc.edu

Education

Ph.D. in Finance, Stanford Graduate School of Business, June 2006
B.S. in Finance, Massachusetts Institute of Technology, June 2001
B.S. in Brain & Cognitive Sciences, Massachusetts Institute of Technology, June 2001

Professional experience

2018 – present Professor of Finance, UNC Kenan-Flagler Business School
2020 – present Sarah Graham Kenan Distinguished Scholar, UNC Kenan-Flagler Business School
2018 – present NBER Research Associate
2021 – present TIAA Institute Fellow
2014 – 2017 Associate Professor of Finance, UNC Kenan-Flagler Business School
2014 – 2018 NBER Faculty Research Fellow
2014-2015 Elected President of the Society for Neuroeconomics
2014 – present Affiliated Faculty, UNC School of Medicine Biomedical Research Imaging Center
2010 – 2013 Associate Professor of Finance, Northwestern University - Kellogg School of Management
2006 – 2009 Assistant Professor of Finance, Northwestern University - Kellogg School of Management
2006 – 2013 Affiliated Faculty, Cognitive Neurology & Alzheimer's Disease Ctr., Northwestern University
2000 (summer) Sales & Trading Intern Analyst, Merrill Lynch & Co., New York

Editorial positions

Editor: *Review of Corporate Finance Studies*, 2020 – present
Associate Editor: *Journal of Finance*, 2016 – present
Review of Financial Studies, 2019 – present
Management Science, 2019 – present
Review of Corporate Finance Studies, 2017 – 2020

Honors

2020 Selected as one of Poets & Quants' Favorite MBA Professors of the Class of 2020
Teaching All Star Award for MBA core class instruction at UNC Kenan-Flagler Business School
2019 Winner of the UNC Kenan-Flagler Business School MBA Class of 2020 Distinguished Core
Faculty Teaching Award for Outstanding Dedication
2018 Winner of the UNC Kenan-Flagler Business School MBA Class of 2019 Distinguished Core
Faculty Award for Outstanding Instruction
Teaching All Star Award for MBA core class instruction at UNC Kenan-Flagler Business School
2017 Teaching All Star Award for MBA core class instruction at UNC Kenan-Flagler Business School
2016 Selected as one of the world's "Top 40 Under 40" business school professors by Poets & Quants,
winner of the Teaching All Star Award, and of the UNC Kenan-Flagler Business School MBA
Class of 2017 Distinguished Core Faculty Award for Outstanding Instruction
2015 Winner of the Weatherspoon Award for Excellence in MBA Teaching, winner of the Teaching
All Star Award, and of the Core Faculty Award for Outstanding Dedication at UNC Kenan-
Flagler Business School
2006 Best Paper Award in Financial Institutions & Regulation, Midwest Finance Association Meeting
2005 Best Paper Award, Financial Research Association Conference
2003 Jadicke Merit Award for outstanding academic performance, Stanford GSB

Research areas: Household Finance, Neuroeconomics, Corporate Finance

Citations: 4,915 (Google Scholar, as of 10/20/2021)

Refereed journal articles

- [1] Das, S., Kuhnen, C. M. and Nagel, S.: 2020, Socioeconomic Status and Macroeconomic Expectations, *Review of Financial Studies*, 33 (1): 395-432
- [2] Kuhnen, C. M. and Melzer, B. T.: 2018, Non-Cognitive Abilities and Financial Delinquency: The Role of Self-Efficacy in Avoiding Financial Distress, *Journal of Finance*, 73 (6): 2837-2869
- [3] Häusler, A. N., Kuhnen, C. M., Rudolf, S. and Weber, B.: 2018, Preferences and beliefs about financial risk taking mediate the association between anterior insula activation and self-reported real-life stock trading, *Nature - Scientific Reports*, 8, 11207: 1-13
- [4] Kuhnen, C. M. and Miu, A. C.: 2017, Socioeconomic Status and Learning from Financial Information, *Journal of Financial Economics*, 124 (2): 349-372
- [5] Kuhnen, C. M. and Oyer, P.: 2016, Exploration for Human Capital: Evidence from the MBA Labor Market, *Journal of Labor Economics*, 34 (S2): S255-S286
- [6] Kuhnen, C. M.: 2015, Asymmetric Learning from Financial Information, *Journal of Finance*, 70 (5): 2029-2062
- [7] Lee S., Lee M. J., Kim B. W., Gilman J. M., Kuster J. K., Blood A. J., Kuhnen, C. M., Breiter, H. C.: 2015, The Commonality of Loss Aversion across Procedures and Stimuli, *PLoS ONE* 10 (9)
- [8] Eisfeldt, A. L. and Kuhnen, C. M.: 2013, CEO Turnover in a Competitive Assignment Framework, *Journal of Financial Economics*, 109 (2): 351-372
- [9] Kuhnen, C. M., Samanez-Larkin, G. and Knutson, B.: 2013, Serotonergic Genotypes, Neuroticism, and Financial Choices, *PLoS ONE*, 8 (1)
- [10] Kuhnen, C. M. and Tymula, A.: 2012, Feedback, Self-esteem and Performance in Organizations, *Management Science*, 58 (1):94-113
- [11] Kuhnen, C. M. and Niessen, A.: 2012, Public Opinion and Executive Compensation, *Management Science*, 58 (7): 1249-1272
- [12] Kuhnen, C. M. and Knutson, B.: 2011, The Influence of Affect on Beliefs, Preferences and Financial Decisions, *Journal of Financial and Quantitative Analysis*, 46(3): 605-626 (lead article)
- [13] Knutson, B., Samanez-Larkin, G. and Kuhnen, C. M.: 2011, Gain and Loss Learning Differentially Contribute to Life Financial Outcomes, *PLoS ONE*, 6 (9)
- [14] Samanez-Larkin, G., Kuhnen, C. M., Yoo, D. and Knutson, B.: 2010, Variability in Nucleus Accumbens Activity Mediates Age-related Suboptimal Financial Risk Taking, *Journal of Neuroscience*, 30(4):1426-1434

- [15] Wanat, M., Kuhnen, C. M. and Phillips, P.: 2010, Delays Conferred by Escalating Costs Modulate Dopamine Release to Rewards but not their Predictors, *Journal of Neuroscience*, 30 (36): 12020–27
- [16] Kuhnen, C. M. and Chiao, J.: 2009, Genetic Determinants of Financial Risk Taking, *PLoS ONE*, 4 (2)
- [17] Kuhnen, C. M.: 2009, Business Networks, Corporate Governance and Contracting in the Mutual Fund Industry, *Journal of Finance*, 64(5):2185-2220
- [18] Knutson, B., Wimmer, G. E., Kuhnen, C.M. and Winkielman, P.: 2008, Nucleus Accumbens Activation Mediates the Influence of Reward Cues on Financial Risk-Taking, *NeuroReport*, 19 (5): 509-513
- [19] Kuhnen, C. M. and Knutson, B.: 2005, The Neural Basis of Financial Risk-Taking, *Neuron*, 47 (5):763-770

Journal articles under peer review

- [20] Gropper, M. and Kuhnen, C. M.: 2021, Wealth and Insurance Choices: Evidence from U.S. Households, *RFS* dual submission process (57 pages)
- [21] Kuhnen, C. M., Rudorf, S., and Weber B.: 2017, The Effect of Prior Choices on Expectations and Subsequent Portfolio Decisions, *Revise and Resubmit, Review of Financial Studies* (53 pages)
- [22] Kuhnen, C. M. and Zwiebel, J.: 2009, Executive Pay, Hidden Compensation and Managerial Entrenchment, *Revise and Resubmit, the Journal of Finance* (60 pages)
- [23] Kuhnen, C. M.: 2017, Searching for Jobs: Evidence from MBA Graduates, *Revise and resubmit, Management Science* (33 pages)
- [24] Kesavan, S., Kuhnen, C. M., and Lee, H. S.: 2018, Managerial incentives, operational decisions, and firm outcomes: Evidence from a quasi-experiment at a retail chain, submitted to *Management Science* (65 pages)
- [25] Ben-David, I., Ferman, E., Kuhnen C. M. and Li, G.: 2019, Expectations uncertainty and household economic behavior, submitted to the *Review of Financial Studies* (64 pages)

Research projects in preparation for journal submission

- [26] Demand fluctuations, precarious incomes, and employee turnover (with Saravan Kesavan)
- [27] Mechanisms of Probability Estimation Asymmetry in Gain and Loss Domains (with Kylie Fernandez and Nichole Lighthall)
- [28] Age, beliefs, and risky decision making (with Greg Samanez-Larkin)
- [29] Extreme expectations (with Elyas Ferman)
- [30] Household Consumption and Economic Shocks (with Chuyi Sun)
- [31] Household Expectations and Local Economic Conditions (with Jesse Davis and Chuyi Sun)

Other works

[32] Kuhnen, C. M.: 2004, Dynamic Contracting in the Mutual Fund Industry, working paper (43 pages)

Peer reviewed conference presentations

Scheduled:

December 2021: Miami Behavioral Finance Conference

Completed:

June 2021: Keynote speaker, Maastricht Behavioral and Experimental Economics Symposium, Maastricht, The Netherlands
Quadrant Behavioral Finance Conference (invited speaker)

January 2021: American Finance Association Meeting (discussant)

July 2020: NBER Behavioral Macroeconomics Meeting

December 2019: Miami Behavioral Finance Conference, Miami, FL

November 2019: New York Fed/European Central Bank Workshop on “Expectations Surveys: A Tool for Research and Monetary Policy”

October 2019: Keynote speaker, Stockholm School of Economics/Swedish House of Finance Workshop on Neuroeconomics and Financial Decisions

August 2019: Federal Reserve Bank of Philadelphia Symposium on Neuroeconomics and Financial Decision Making (invited speaker and panelist)

June 2019: Summer School in Social Neuroscience & Neuroeconomics, Duke University, NC (invited speaker)
WFA Meeting, Huntington Beach, CA (presenter and discussant)

February 2019: RCFS/RAPS Nassau Conference

January 2019: AEA Meeting, Atlanta, GA

June 2018: Keynote speaker, Society for Experimental Finance (Germany)
FIRS meeting, Barcelona, Spain
Venice Summer Institute, Expectations Formation Workshop, Venice, Italy

February 2018: Utah Winter Finance Conference, Snowbird, UT

January 2018: American Economic Association Meeting, Philadelphia, PA

December 2017: Miami Behavioral Finance Conference, Miami, FL

November 2017: NBER Organizational Economics Meeting, Cambridge, MA

July 2017: NBER Summer Institute Behavioral Macroeconomics Meeting, Cambridge, MA

June 2017: Yale Summer School in Behavioral Finance (New Haven, CT) – Invited Lecture

May 2017: Consumer Financial Decision Making Conference (Boulder, CO)

January 2017: AEA Meeting, Chicago, IL

December 2016: Labor and Finance Conference, Boulder, CO

June 2016: WFA Meeting, Park City, UT (Presenter and discussant)

April 2016: NBER Behavioral Finance Meeting, Chicago, IL

October 2015: FMA Annual Meeting, Orlando, FL (Invited workshop speaker)

September 2015: Society for Neuroeconomics Annual Meeting, Miami, FL

July 2015: NBER Entrepreneurship Summer Institute, Cambridge, MA (Discussant)

June 2015: Yale Behavioral Finance Summer School, New Haven, CT
University of Alberta Frontiers in Finance Conference, Banff, Canada

May 2015: MIT Interdisciplinary Symposium on Decision Neuroscience, Cambridge, MA
Consumer Financial Protection Bureau Research Conference, Washington, DC

April 2015: NBER Behavioral Economics Meeting, Chicago, IL (Discussant)
UNC Alternative Investments Conference, Chapel Hill, NC (Keynote Speaker)

January 2015 AEA Meeting, Boston, MA
 October 2014 FDIC 4th Annual Consumer Research Symposium, Washington, DC
 September 2014 Society for Neuroeconomics Annual Meeting, Miami, FL
 June 2014 FIRS Meeting, Quebec City, Canada (Presenter and discussant)
 WFA Meeting, Monterey, CA (Discussant)
 April 2014 NBER Organizational Economics Meeting, Boston, MA (Discussant)
 January 2014 AEA Meeting, Philadelphia, PA
 December 2013 University of Southern California - Finance, Organizations & Markets Conference, Los Angeles, CA (Discussant)
 November 2013 NBER Corporate Finance Meeting, Stanford, CA
 July 2013 NBER Household Finance Summer Institute, Cambridge, MA
 June 2013 Mitsui Symposium on Labor and Finance, U. Michigan Ross School of Business, MI
 WFA meeting, Tahoe, CA (Discussant)
 May 2013 Behavioral Economics Annual Meeting (BEAM), Cornell University, Ithaca, NY.
 April 2013 U.C. Davis FMA Napa Finance Conference, Napa, CA
 January 2013 Jackson Hole Winter Finance Conference, Jackson Hole, WY
 December 2012 Miami Behavioral Finance Conference, Miami, FL
 August 2012 University of Washington Summer Finance Conference, Seattle, WA
 July 2012 NBER Law & Economics Summer Institute, Cambridge, MA (Discussant)
 June 2012 WFA meeting, Las Vegas, NV (Presenter and discussant)
 University of Colorado Consumer Financial Decision Making Conference
 FIRS meeting, Minneapolis, MN (Presenter and discussant)
 April 2012 GSU CEAR Incentives and Risk Taking Workshop, Atlanta, GA
 February 2012 ASU Sonoran Winter Finance Conference, Scottsdale, AZ
 September 2011 Society for Neuroeconomics Annual Meeting, Evanston, IL
 May 2011 Helsinki Finance Summit, Helsinki, Finland (Presenter and discussant)
 April 2011 Texas Finance Festival, Austin, TX
 January 2011 IZA Workshop: Cognitive and Non-Cognitive Skills, Bonn, Germany
 AFA meeting, Denver, CO (Discussant)
 December 2010 University of Miami Behavioral Finance Conference, Coral Gables, FL
 October 2010 NBER Behavioral Economics Meeting, Cambridge, MA
 Society for Neuroeconomics Annual Meeting, Evanston, IL
 August 2010 European Finance Association meeting, Frankfurt, Germany
 July 2010 NBER Law & Economics Summer Institute, Cambridge, MA
 June 2010 WFA meeting, Victoria, Canada
 University of Colorado Consumer Financial Decision Making Conference
 May 2010 SIFR Biology and Finance Conference, Stockholm, Sweden
 February 2010 Utah Winter Finance Conference, Salt Lake City, UT (Discussant)
 January 2010 AFA meeting, Atlanta, GA
 November 2009 IZA Workshop on Genes, Brains, and the Labor Market, Bonn, Germany
 September 2009 National Institute of Aging grantees meeting, Evanston, IL
 August 2009 University of Michigan Neuroeconomics Summer School, Ann Arbor, MI
 July 2009 NBER Corporate Finance Meeting, Cambridge, MA (Discussant)
 June 2009 Yale SOM Behavioral Finance Summer School, New Haven, CT
 Western Finance Association Meeting, San Diego, CA (Discussant)
 April 2009 Royal Economic Society Annual Meeting, Guildford, U.K.
 January 2009 AFA meeting, San Francisco, CA
 November 2008 NBER Behavioral Finance Meeting, Cambridge, MA
 September 2008 Society for Neuroeconomics Annual Meeting, Park City, UT
 June 2008 Western Finance Association Meeting, HI

May 2008	Early Career Women in Finance Conference, HI
December 2007	Society of Quantitative Analysts Conference, New York, NY
November 2007	Financial Research Association Conference, Las Vegas, NV (Chair)
	NBER Corporate Finance Meeting, Cambridge, MA
	3rd NYU/NY Fed Conference on Financial Intermediation, New York, NY (Discussant)
July 2007	European Summer Symposium in Financial Markets, Switzerland
June 2007	Mitsui Life Symposium, Ross School of Business, U. Michigan, Ann Arbor, MI
January 2007	UNC Jackson Hole Winter Finance Conference, Jackson Hole, WY
	AFA Meeting, Chicago, IL (Discussant)
November 2006	NBER Corporate Finance Meeting, Cambridge, MA
September 2006	Society for Neuroeconomics Annual Conference, Park City, UT
August 2006	Stanford Institute for Theoretical Economics – Psychology & Economics, Stanford, CA
March 2006	Midwest Finance Association Meeting, Chicago, IL
February 2006	Boundaries of SEC Regulation Conference, Claremont, CA
December 2005	Financial Research Association Conference, Las Vegas, NV
October 2005	Northern Finance Association Meeting, Vancouver, Canada
September 2005	SEC Financial Reporting Conference, Irvine, CA
	Neuroeconomics Conference, Kiawah Island, SC
September 2004	Neuroeconomics Conference, Kiawah Island, SC
May 2004	London Business School Trans-Atlantic Conference, London, UK

Other presentations: Seminars

Scheduled:

January 2022	University of Bonn, Germany
	Istanbul Finance Seminar Series
March 2022	ITAM School of Business, Mexico
	University of Geneva, Switzerland
April 2022	University of Chicago Booth School of Business
May 2022	INSEAD, France
	ESSEC Business School, France

Completed:

October 2021	University of New South Wales, Sydney, Australia
	Frankfurt School of Finance & Management, Frankfurt, Germany
	Texas A&M University
June 2021	Bank of Italy
	Tinbergen Institute, Amsterdam, the Netherlands
May 2021	CUHK Business School, China
April 2021	Nova School of Business and Economics, Portugal
March 2021	Vienna Graduate School of Finance, Austria
February 2020	University of Calgary Haskayne School of Business, Calgary, Canada
December 2019	UT Austin McCombs School of Business, Austin, TX
November 2019	Copenhagen Business School, Denmark
	Maastricht University, The Netherlands
October 2019	Stockholm School of Economics, Sweden
May 2019	Caltech, Pasadena, CA

April 2019 University of Amsterdam, Amsterdam, The Netherlands
 BI Norwegian Business School, Oslo, Norway
 UT Dallas Jindal School of Management, Dallas, TX
 March 2019 New York University Behavioral Economics and Public Policy Workshop, NYC, NY
 February 2019 Columbia University Graduate School of Business, New York City, NY
 November 2018 Imperial College, London, UK
 Said Business School, University of Oxford, UK
 Rice University, Houston, TX
 June 2018 Nijmegen School of Management, Radboud University, The Netherlands
 LMU, Munich, Germany
 University of Innsbruck, Innsbruck, Austria
 University of Vienna
 April 2018 Kelley School of Business, Indiana University, IN
 February 2018 Gies College of Business, University of Illinois at Urbana-Champaign, IL
 October 2017 Rotman School of Management, University of Toronto, Toronto, Canada
 April 2017 U.C. Berkeley -- Economics Department, Berkeley, CA
 UNC Kenan-Flagler Business School Alumni Leaders' Weekend - Faculty Speaker
 March 2017 London Business School, UK
 London School of Economics, UK
 Michigan State University, East Lansing, MI
 December 2016 University of Colorado Boulder, Leeds School of Business, Boulder, CO
 Tulane University, New Orleans, LA
 May 2016 Dartmouth College, Tuck School of Business, Hanover, NH
 December 2015 Kenan Institute of Private Enterprise, UNC, Chapel Hill, NC
 November 2015 George Mason University, Interdisciplinary Center for Economic Sciences, Fairfax, VA
 May 2015 University of Virginia, McIntire School of Commerce, Charlottesville, VA
 April 2015 U.C. Berkeley, Haas School of Business, Berkeley, CA
 November 2014 Harvard Business School, Negotiations, Organizations & Markets Division, Boston, MA
 Brandeis University International Business School, Waltham, MA
 Boston College Carroll School of Management, Chestnut Hill, MA
 April 2014 Consumer Financial Protection Bureau, Washington, DC
 NYU Center for Neuroeconomics, New York, NY
 UNC Kenan-Flagler Accounting Area Workshop, Chapel Hill, NC
 March 2014 UNC Kenan-Flagler Interdisciplinary Seminar, Chapel Hill, NC
 UNC Kenan-Flagler Organizational Behavior Area Seminar, Chapel Hill, NC
 UNC Behavioral Neuroscience Seminar, Chapel Hill, NC
 December 2013 UNC School of Medicine Biomedical Research Imaging Center, Chapel Hill, NC
 November 2013 U.C. Davis Graduate School of Management, Davis, CA
 Duke University Cognitive Neuroscience Colloquium, Durham, NC
 UNC Psychology Department Cognitive Psychology seminar, Chapel Hill, NC
 May 2013 University of Minnesota Carlson School of Management, Minneapolis, MN
 March 2013 UCLA Anderson School of Management, Los Angeles, CA
 ASU W.P. Carey School of Business, Tempe, AZ
 February 2013 Stanford Graduate School of Business, Stanford, CA
 MIT Sloan School of Management, Cambridge, MA
 January 2013 USC Marshall School of Business, Los Angeles, CA
 UNC Kenan-Flagler Business School, Chapel Hill, NC
 California Institute of Technology, Pasadena, CA
 University of Oregon, Eugene, OR
 Santa Clara University, Santa Clara, CA

November 2012 University of Utah, Salt Lake City, UT
 October 2011 Northwestern University School of Law, Chicago, IL
 Northwestern University Feinberg School of Medicine, Chicago, IL
 March 2011 Columbia Business School, New York, NY
 University of Western Ontario Ivey School of Business, ON, Canada
 November 2010 Chicago Federal Reserve Bank, Chicago, IL
 October 2010 NYU Stern School of Business, New York, NY
 Washington University Olin Business School, St. Louis, MO
 September 2010 Harvard Business School, Finance Division, Boston, MA
 Brigham Young University, Provo, UT
 May 2010 Insead, Fontainebleau, France
 University of Mannheim, Mannheim, Germany
 Stockholm University, Stockholm, Sweden
 March 2010 Princeton University, Princeton, NJ
 February 2009 Yale School of Management, New Haven, CT
 January 2009 Kellogg School of Management, Accounting Department, Evanston, IL
 October 2008 Stanford Graduate School of Business, Stanford, CA
 U.C. Berkeley Haas School of Business, Berkeley, CA
 DePaul University College of Commerce, Chicago, IL
 September 2008 University of Illinois at Chicago, Chicago, IL
 January 2008 Goldman Sachs Asset Management, New York, NY
 December 2007 Ford Center for Global Citizenship, Kellogg School of Management, Evanston, IL
 October 2007 MEDS Department, Kellogg School of Management, Evanston, IL
 September 2007 Mendoza College of Business, University of Notre Dame, Notre Dame, IN
 March 2007 University of Wisconsin—Madison, WI
 December 2006 California Institute of Technology – HSS Division, Pasadena, CA
 November 2006 Denison University, Granville, OH
 October 2006 Yale School of Management, New Haven, CT
 NERA Economic Consulting, New York, NY
 September 2006 MIT Sloan School of Management, Cambridge, MA
 April 2006 University of Cologne, Germany
 February 2006 UCLA Anderson School of Management, Los Angeles, CA
 Ross School of Business, University of Michigan, Ann Arbor, MI
 Rotman School of Management, University of Toronto, Toronto, Canada
 Owen Graduate School of Management, Vanderbilt University, Nashville, TN
 Marshall School of Business, University of Southern California, Los Angeles, CA
 Boston College Carroll School of Management, Chestnut Hill, MA
 London Business School, London, UK
 January 2006 Kellogg School of Management, Northwestern University, Evanston, IL
 Sauder School of Business, University of British Columbia, Vancouver, CA
 Harvard Business School, Finance Division, Boston, MA
 Harvard Business School, Negotiations, Organizations & Markets Division, Boston, MA
 Wharton School, University of Pennsylvania, Philadelphia, PA
 Fuqua School of Business, Duke University, Durham, NC
 Johnson School, Cornell University, Ithaca, NY
 University of Washington Business School, Seattle, WA
 McCombs School of Business, University of Texas at Austin, Austin, TX
 David Eccles School of Business, University of Utah, Salt Lake City, UT
 December 2005 Lundquist College of Business, University of Oregon, Eugene, OR
 Stern School of Business, New York University, New York, NY

Media presence

May 2020	Wall Street Journal article on the effects of uncertainty on household spending
August 2019	MarketWatch article on asymmetries in learning in financial markets
December 2018	Wall Street Journal article on investor behavior and financial literacy
June 2017	MarketWatch article on investor behavior and expectations formation
May 2017	Cited in the book “Adaptive Markets: Financial Evolution at the Speed of Thought” by Andrew W. Lo
	Cited in the book “Finance for Normal People: How Investors and Markets Behave” by Meir Statman
January 2017	The Street article on non-cognitive skills and financial outcomes
May 2016	National Public Radio All Things Considered piece on behavioral economics and purchase decisions
February 2016	Quartz news article on the determinants of financial risk taking behavior
August 2015	National Public Radio All Things Considered piece on neuroeconomics and investing
February 2015	Bloomberg article on the role of uncertainty in hiring in the MBA labor market
January 2015	CNBC piece on neuroeconomics and investment decisions
	The Atlantic article on the drivers of hiring decisions in the MBA labor market
November 2014	National Public Radio piece on neuroeconomics and consumer decisions
	Financial Times article on neuroeconomics and learning in markets
October 2014	Bloomberg article on neuroeconomics and trading in financial markets
July 2014	LA Times article on neuroeconomics and patterns in financial markets
January 2014	NPR North Carolina Public Radio piece on biological/social drivers of financial choices
October 2013	NPR Chicago Public Radio piece on neuroeconomics and trading behavior
July 2013	Reuters article on the genetic determinants of financial risk taking
April 2013	New York Times article on CEO compensation and performance
March 2013	Le Monde, Science World Report, Stanford Report articles on the links between personality, genetics, and financial choices
May 2012	American Public Media Marketplace piece on public opinion & CEO pay
	Project M article on neurofinance and long term investing
March 2012	Chicago Public Radio piece on neuroeconomics and investing decisions
February 2012	LifeScience article on public opinion and CEO compensation
January 2012	Cited in the book “Quiet: The Power of Introverts in a World That Can't Stop Talking” by Susan Cain
October 2011	Wall Street Journal article on neuroeconomics and investing decisions
August 2011	National Public Radio piece on the brain, emotions and financial decisions, Bloomberg article on neurofinance
December 2010	European Financial Review article on neurofinance
October 2010	Cited in the book “What Investors Really Want” by Meir Statman
May 2010	Scientific American article on genes and financial risk taking
February 2010	Financial Times, Smart Money, US Banker articles on the brain, aging and financial choices, Business Week article on public outrage and CEO pay
August 2009	Stocks (Switzerland) article on neurofinance
May 2009	Los Angeles Times article on CEO compensation
February 2009	Business Week article on the influence of public opinion on CEO pay
	Reuters, BBC, Scientific American, American Public Media Marketplace Radio – coverage of “Genetic determinants of financial risk taking” paper
December 2008	National Public Radio piece on investing mistakes
August 2008	New York Times article on the pay of mutual fund investment managers

April 2008	Science Daily, AP, Chicago Tribune, Bloomberg articles on neurofinance. AP article on the link between hormones and financial decisions.
November 2007	The Conference Board Review – on behavioral corporate finance.
July 2007	Cited in the book “Inside the Investor's Brain: The Power of Mind over Money”, by Richard L. Petersen.
December 2006	MSNBC.com - comments on whether risk preferences are inherited.
April 2006	New York Times, New York Daily News - on neuroeconomics and the paper “The Neural Basis of Financial Risk Taking”.
September 2005	Financial Times comment on the fiduciary duty of mutual fund directors. Chicago Tribune, Stanford Report, New York Daily News, International Herald Tribune, Forbes, Globe and Mail - reactions to "The Neural Basis of Financial Risk Taking".
June 2004	USA Today article on potential effects of changes in SEC regulation of the disclosure requirements for investment advisory contracts.

Teaching Record

Academic years 2014-2022	MBA Core Finance (University of North Carolina: MBA 771 Financial Tools) Four to six sections, 50 to 70 students per section, ~ 300 students total each year.
Academic year 2017-2021	Household Finance PhD Seminar (University of North Carolina: BUSI 899-003)
Academic year 2013-2014	Undergraduate Core Finance (University of North Carolina: BUSI 408) Three sections, 45 students per section, 135 students total.
Academic years 2006-2013	MBA Core Finance (Northwestern University: FINC 430) Yearly: three sections of approximately 40 students each, 120 students total.

Grants

2016-2021	NIA/NIH Grant R24-AG054355. Title: Scientific Research Network on Decision Neuroscience and Aging. PI: Gregory Samanez-Larkin, Yale University. Total funding: \$290,000 per year. Role: Co-Director/Co-Investigator.
2015-2016	UNC Interdisciplinary Initiatives Grant Award. Title: Identifying Biomarkers of Peer Influence Susceptibility. PI: Kristen Lindquist, UNC. Total funding: \$10,000. Role: Co-Investigator.
2010-2015	NIA/NIH Grant R24-AG039350. Title: Research Network on Decision Neuroscience and Aging. PI: Laura Carstensen, Stanford University. Total funding: \$717,107. Role: Consultant.
2007-2010	NIH/NIA Grant R21 AG030775. Title: Dopaminergic modulation of cost/benefit decision making during aging. PI: Paul Phillips, University of Washington. Total funding: \$297,928. Role: Key faculty.
2006-2010	FINRA Investor Education Foundation Grant. Title: Individual Differences in Financial Risk Taking Across the Lifespan. PI: Brian Knutson, Stanford University. Total funding: \$401,514. Role: Key faculty.

Other Professional Service

President: Society for Neuroeconomics, 2014-2015 term

Board member/officer: Society for Neuroeconomics, 2009 – 2016

Editorial board member: Journal of Neuroscience, Psychology, and Economics, 2007 – 2018

Member of the American Finance Association Nominating Committee - 2016

Referee/reviewer for Journal of Finance, Review of Financial Studies, Journal of Financial and Quantitative Analysis, Review of Finance, American Economic Review, Quarterly Journal of Economics, Journal of

Political Economy, American Economic Journal – Applied Economics, Journal of Labor Economics, Games and Economic Behavior, Review of Economics and Statistics, Economic Journal, Journal of the European Economic Association, Experimental Economics, Management Science, National Science Foundation, National Institute of Health, the Economic and Social Research Council (UK), Swiss National Science Foundation, Journal of Marketing Research, Journal of Economic Psychology, Cognitive, Affective, and Behavioral Neuroscience, NeuroImage, Evolution and Human Behavior, Journal of Neuroscience, PLoS One, Psychology & Economics, Journal of Cognitive Neuroscience, Proceedings of the National Academy of Sciences, Science.

Program Committee member for the 2008-2020 WFA Meetings, 2012-2021 FIRS Meetings, 2013-2021 Utah Winter Finance Conference, 2014-2021 Jackson Hole Winter Finance Conference, 2010-2020 EFA Meetings, 2017-2021 Financial Research Association Meeting, 2019-2021 Texas Finance Festival, 2007-2008 FMA Meetings, 2008, 2016-2018 MFA Meetings; **Session organizer/chair** for the 2009, 2015, 2018-2021 AEA/AFA Meetings; **Organizer** of the 2008 Early Career Women in Finance Meeting; **Co-organizer** of the 2017 UNC/Duke Corporate Finance Conference, 2021 Jackson Hole Finance Group Conference, 2021-2022 RCFS Winter Conference; **Co-organizer** of the NBER Asset Pricing Meeting in April 2018; **Panelist** - WAPFIN@Stern 2018 Conference.

Member of the UNC Poverty Task Force (2015) convened by the Office of the Executive Vice Chancellor and Provost at the University of North Carolina at Chapel Hill.

Last updated: October 20, 2021